

8th Annual

# MANUFACTURING Supply Chain Officer Summit 2018

September 19-20, 2018  
Shanghai China



## CONFERENCE BROCHURE

-  **150+** Supply Chain Attendees
-  **15+** Hours Networking
-  **7** Years Experiences
-  **98%** Favorable Comment

# » About MSCO

MSCO is a peer-led learning and networking opportunity for forward-thinking supply chain leaders to build future-fit supply chains that both drive progress on top supply chain priorities and advance the sustainable business agenda.

MSCO has been its 8th years. In the past 7 years, more than 1200 supply chain professionals have been attracted to attend this grand industry meeting.

## Who Attend

If you are actively interested in Manufacturing Supply Chain/ Procurement /Operation, then you are the suitable candidate to attend.

### Including

- Chief Supply Chain Officers and other Senior Executives
- VPs, Directors, Heads of Supply Chain and Demand Planning Executives
- Sourcing and Procurement Executives
- Distribution and Logistics Executives
- Manufacturing Executives

## Why Attend

We design multiple sessions to satisfy the various needs of attendees.

### Pre-Conference workshop

If this is the only professional development event that you attend this year, why not select a valuable pre-Conference workshop and extend your stay? As an added bonus, \$ave on your Conference registration fee when you attend a pre-Conference seminar.

### Roundtable discussions

We arrange delegates to seat different tables to know about peers from different industries and companies. Roundtables serve as ideal forums for exchanging ideas and best practices with your peers around a particular issue.

### Keynote Sessions

Learn first-hand from 25 senior executive speakers and experts' best procurement practices in multinational companies. Keynote presentations are concise and straight to the point, allowing more time for Q&A and discussion.

### Solution Showcase

Interact with leading solution providers to get answers to your questions and validate a shortlist of top vendors that best suit your organization's needs across a variety of formats, including private face-to-face solution provider meetings that you can book in advance and solution provider sessions with case studies.



## Attendee Feedback

"Good selection of topics & speakers; openness in presentations is much appreciated."

**Meyer Burger**, Uwe Fritsch, Chief Global SCM

"It is a very good summit for information sharing, interacting, to bring out new concept, idea, which benefit the future job."

**Zebra Technologies**, Grace Zheng, Manager Logistics Management – APAC

"1.Excellent Program & content. 2. Excellent speaker 3.Attracting a very high quantity audience."

**Gattorna Alignment P/L**, John Gattorna

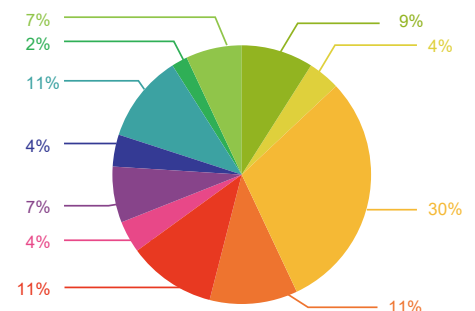
"Quite diverse set of speakers and audience, yet with good level seniority to interact and network with."

**Philips Lighting**, Roland Bastiaensen, VP Procurement Engineering

"It is a very good summit for information sharing, interacting, to bring out new concept, idea, which benefit the future job."

**Zebra Technologies**, Grace Zheng, Manager Logistics Management – APAC

## Delegate Breakdown



- Automotive
- Consumer goods
- Semiconductors
- Telecommunications
- Oil & Energy
- Healthcare
- Apparel & Fashion
- Construction
- Electronic Manufacturing
- Biotechnology
- Food & Beverages

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## See MSCO 2018 Honored Speakers (Included But Not Limited)



### Dirk Holbach

Vice President, Global  
Supply Chain Management  
**Henkel**

#### **Keynote: Digital Transformation and Sustainability**

With more than 20 years of experience in Supply Chain, Operations, Purchasing and Sales, Dr. Holbach has held various roles on a local, regional and global level at Henkel. His special focus has been on supply chain strategy and organization development, network optimization, continuous improvement and post-merger integrations. Dirk Holbach holds a Master's degree in Business and Mechanical Engineering and a PhD in Information Science.

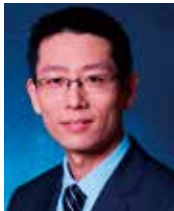


### Jun Kim

Vice President, APJC Supply Chain and  
Manufacturing Operations  
**Cisco**

#### **Keynote: Cisco's Supply Chain Strategy in a Digital Business Transformation**

Jun Kim is Vice President of Cisco's Global Manufacturing Operations in APJC (Asia-Pacific, Japan, & Greater China). His functional accountabilities include PCBA manufacturing, final product assembly and testing, material planning and procurement, fulfillment, Japan pre-delivery inspection and OEM/ODM management. The APJC region produces substantial revenue for Cisco through a wide variety of products from low-end desktop switches, IP phones, and optical adapters to high-end routers and switches. As the senior executive in APJC for Cisco's Supply Chain Operations, Kim leads the APJC supply chain leadership team to drive globalization strategies and transformational programs to build out organizational capabilities in APJC, as well as leading engagements with CISCO APJC sales for business enablement.



### Jackie Zhu

SVP, Supply Chain Partner Project  
**Schneider Electric**

#### **Keynote: Schneider's TSC4.0 (Supply chain of Tailored, Sustainable and Connected)**

- Currently in charge of supply chain of Partner Project Division inside SE including industrialization for new offer creation, supply chain design and planning, industrial quality and costing.
- In past two years, running China Logistics for Schneider Electric, including all distribution centers, transportation, network design & data analytics and customer delivery experience.
- Before this, spent around 15 years in procurement of Schneider Electric in different management roles from strategic sourcing, international sourcing, procurement transformation project and most recently leading all China procurement for 6 years.



### Kari Terho

Director and Head of Smart Factory Management  
**Elisa**

#### **Keynote: Best Practice on Smart Factory Management**

Kari Terho is Director and Head of Smart Factory Management, New Business Development in Elisa Corporation, the leading ITC service provider in Finland. Kari joined Elisa as Vice President and Head of Fixed and mobile Network Services in 2008 for Corporate Customers. Earlier he has worked as Business Development Director at Yomi Software Ltd. and held the EMEA E-Services Business Development Manager position at Hewlett-Packard GmbH as well as the E-Commerce Marketing Manager position at Hewlett-Packard, Finland.

## Steering Committee Members



### Amit Bansal

Vice President World  
Wide Procurement  
**Dell**



### Andy Pepper

Vice President, Global  
Supply Chain Management  
**Plexus**

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• **The Revolution of Manufacturing:** The industrial revolution we're experiencing now, is powered by advancements that include smart manufacturing, robotics, artificial intelligence and the Internet of Things (IoT): Seeing around corners - in 360°; Viewing the fourth wave - in 3D; Advanced manufacturing - on autopilot; Building intelligent factories - in the cloud; Robots on the rise - managed by humans.

• **The Future of Business:** Artificial intelligence (AI), also known as cognitive technology, is increasingly being adopted by leading businesses – and one of the initial trending areas of application is in supply chain.

Define a digital roadmap: Harness AI and the latest robotics technology to build out Supply Chain Digital Transformation Journey.

• **The Future of Talent:** Professional talent is even more important as a competitive differentiator. To meet a company's strategic objectives in the future, ever greater competencies in the talent pool will be required.



### MSCO 2018 will talk all *New things* about Manufacturing Industry

- ★ Business-ready Internet of Things
- ★ Digital manufacturing
- ★ Industry 4.0
- ★ Blockchain technology
- ★ Artificial intelligence / machine learning
- ★ Robotics and smart automation
- ★ Digital traceability
- ★ Augmented reality / virtual reality
- ★ 3D printing
- ★ Digital supply networks
- ★ Transparency and sustainability

### Parallel MSCO 2017 ATTENDEES:



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# PROGRAM

## Day 1 Morning Session Strategy Track I

### KEYNOTE

1. The Internet of Things - Technological Convergence and Manufacturing
2. Industry 4.0- The next digital supply chain frontier for hi-tech
3. Blockchain is revolutionizing the supply chain
4. Build a winning supply chain digitalization roadmap
5. Engagement, Alignment, Transformation and Value Creation: Supplier
6. Management & Supply Chain Innovation as Competitive Advantage
7. The Rise in Automation & Robotics Impact on the Supply Chain
8. Digital Supply Chain Transformation: Paving the Path to Reality

## Day 1 Afternoon Session Real Case Track I

### KEYNOTE

1. Implementing a Customer Driven Performance Culture
2. Increasing Strategic Supplier Collaboration and Innovation
3. Improving Current Employee Engagement and Productivity Levels
4. How to build trust in your supply chain

### PANEL

#### Managing Innovation and Change during Disruptive Times

- Managing Innovation and Change during Disruptive Times
- How companies can structure innovation teams to facilitate change within the organization
- Best practices for adoption by the larger organization
- The factors to consider in communication and capturing metrics to effectively measure success

## Day 2 Morning Session Real Case Track II

### KEYNOTE

1. Case Study: Putting the Factory of the Future to Work
2. The Samsung Logistics story: the age of digital sashimi
3. Innovation case study: exploring co-innovation in automation
4. How Dell Achieved a Strategic Collaboration with Suppliers
5. Successful Supplier Risk Management & Migration Tactics

### PANEL

#### Supply chain analytics use cases

- What types of analytics use cases are on the agenda for supply chain leaders over the next two-to-three years?
- What are the trends in technology and organization enablers being used to support supply chain analytics?

## Day 2 Afternoon Session | Future-Thinking Track

### KEYNOTE

1. The impact of machine learning and Artificial Intelligence on transport, logistics and society
2. Customer-Driven Trends: The future of the logistics-customer relationship
3. The supply chain sharing economy
4. China Trends impacting the International Supply Chains
5. 3D printing and revolutionizing business models
6. Personnel and the Workforce in the New Age of Industrialization

### PANEL

#### Global Trends: What Does the Future of Supply Chain Look Like?

- What are some of the major supply chain disruptors that are changing the game?
- How are supply chain trends evolving "US Manufacturing Vs. China Manufacturing" environment?
- What can supply chains do NOW to prepare for the impending digitalization wave?
- What are the critical knowledge and skills required for supply chain executives and professionals in the new economy?

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